

26 March – 9 April 2013

Project Orientation

The Bibliotheca Alexandrina, in cooperation with the Egyptian Publishers Association, takes great pleasure in inviting you to its International Book Fair, which is held annually to highlight different themes. The themes for the years 2004, 2005, and 2006 were respectively “Children’s Books”, “Women and Children’s Books”, and “Books and Electronic Publishing”. In 2007, the Bibliotheca Alexandrina introduced the Espresso Book Machine as a future model for publishing and distribution. As for the 2008 Book Fair, the Organizing Committee decided to celebrate “Algerian Books”. In 2009, the Library selected “The National Center for Translation, and Memory of Modern Egypt” to be its Guest of Honor. The 2010 Guests of Honor were “French Books” representing Europe, and “Mauritanian Books” representing the Arab World.

In 2013, the Library will host the “Moroccan Books”.

(a) General Information

1. The Book Fair will be held **26 March – 9 April 2013** (both days included).
2. The official inauguration of the Book Fair will take place on **26 March 2013**, followed by the welcome speech.
3. Opening hours for the public:
Saturday – Wednesday: 10:00 am – 9:00 pm
Thursday: 10:00 am – 10:00 pm
Friday: 01:00 – 10:00 pm
4. Pavilions have various measurements. Each pavilion will be equipped with one table, two chairs, one signboard with the name of the Publishing/Printing House, and bookshelves.

An electrical outlet, and any special requirements/additional may be provided upon the participant’s request at an extra cost.

(b) Participation

- 1- Pavilions range between 15 and 50 meters, where each square meter is charged at **EGP 350** for Egyptian publishing/printing houses, and **USD 55/ EUR 50** for non-Egyptian publishing and printing houses, net of bank charges.

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Participation fees must be paid by bank drafts or in cash to the following (in details):

BANKING INFORMATION

US Dollars

Correspondent Bank Name: Citi Bank, New – York
Swift Bank Code: CITIUS33XXX
A/C N°: 36001304
Beneficiary's Bank Name: Central Bank of Egypt, Cairo
Full Address: 54 El Gomhoria st., Cairo-Egypt
Swift Bank Code: CBEGEGCXXXX
Beneficiary Account N°: 4082191768
Beneficiary Cust Name: Alexandria Bibliotheque

Euro

Correspondent Bank Name: Deutsche Bank AG, Frankfurt
Swift Bank Code: DEUTDEFFXXXX
IBAN: DE30500700100950070310
Beneficiary's Bank Name: Central Bank of Egypt, Cairo
Full Address: 54 El Gomhoria st., Cairo-Egypt
Swift Bank Code: CBEGEGCXXXX
Beneficiary Account N°: 4082191771
Beneficiary Cust Name: Alexandria Bibliotheque

British Pound Sterling

Correspondent Bank Name: National Bank of Egypt (UK) Limited, London
Swift Bank Code: NBEGGB2LXXXX
A/C N°: 1000107490002
Beneficiary's Bank Name: Central Bank of Egypt, Cairo
Full Address: 54 El Gomhoria st., Cairo-Egypt
Swift Bank Code: CBEGEGCXXXX
Beneficiary Account N°: 4082191784
Beneficiary Cust Name: Alexandria Bibliotheque

Bibliotheca Alexandrina

P.O. Box 138, Chatby 21526, Alexandria, Egypt; Fax : + (203) 4820463; Tel: +(203) 4839999

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Kuwaiti Dinar

Correspondent Bank Name: National Bank of Kuwait
Swift Bank Code: NBOKKWKWBXXX
A/C N°: 1000508460
Beneficiary's Bank Name: Central Bank of Egypt, Cairo
Full Address: 54 El Gomhoria st., Cairo-Egypt
Swift Bank Code: CBEGEGCXXXX
Beneficiary Account N°: 4082191797
Beneficiary Cust Name: Alexandria Bibliotheque

- 2- The Participation Form must be submitted not later than **12 February 2013** with copies of the Bank draft or swift reference to Miss Mona Helmy.
- 3- The Participation Form must be filled in legible characters, if not typed.
- 4- The Organizing Committee convenes to coordinate and process requests. Allocated areas will be allotted on a priority basis to include as many publishers as possible.
- 5- The Committee specifies the pavilion areas (if it cannot provide the area requested by the publishers). Publishers are claimed for these charges.
- 6- Publishers should pay all charges before receiving the pavilion.
- 7- Payment shall be made in the form of a cheque payable to “the Bibliotheca Alexandrina”, or in cash at the Bibliotheca Alexandrina cashier.
- 8- Participation requests must be submitted to the Bibliotheca Alexandrina by e-mail, fax or by hand.
- 9- Lists of books should be saved on a CD, and a printed copy should also be submitted not later than **24 February 2013**.
- 10- The Organizing Committee of the Book Fair reserves the right to exclude the participation of any publishing/printing house without providing any justification.

(c) Cultural Activities

In parallel with the Book Fair, the Organizing Committee and the Egyptian Publishers Association will hold a variety of cultural activities inviting renowned writers, thinkers and artists to give lectures. Book signing events will also be held for the latest publications.

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(d) General Facilities

1. Media coverage (newspapers, radio, and television) will be provided during the Book Fair.
2. Press Center for media services.
3. Facsimile and photocopying services will be available for publishers.
4. The Organizing Committee offers special hotel rates for publishers wishing to stay in Alexandria during the Book Fair.

(e) Shipping Procedures (for non-Egyptian publishing houses only)

1. Name and details of the Book Fair must be clearly labeled on the sent parcels.
2. Parcels should be shipped in sufficient time to be delivered to the Exhibition area at least 15 days prior to the inauguration of the Book Fair.
3. It is advisable to ship the parcels to Alexandria Airport, Seaport or Land gateways, then transport them to be stored at the Exhibition venue until the Fair begins. Transportation, loading and off-loading charges shall be covered by the participants (each participant is free to assign a convenient shipping company).
4. An itemized list should be included with each parcel.

(f) Important Instructions

1. Representatives at the pavilion(s) during the Book Fair are requested to send a copy of their ID or passport, one recent photograph, and the completed Participation Forms not later than **19 February 2013**.
2. Each participating publishing/printing house is requested to arrange its pavilion according to the distribution plan of the Organizing Committee. Participants are not to change their designated locations. Publishing/printing houses are requested to abide by the rules of the Book Fair.
3. A publishing/printing house wishing to change or organize its pavilion must refer to the Organizing Committee.
4. Participants are committed to pay for any damage(s) that might occur in their pavilion(s), and will be requested to pay the compensation determined by the Organizing Committee.
5. Food, beverages, and smoking are not allowed inside the Book Fair pavilions.